## EAST Search History

Ref #	Hits		DBs	Default Operato r	Plural s	Time Stamp
L1	42	(cat or feline) same food and catnip	US-PGPUB ; USPAT	OR	ON	2006/10/30 12:25
L2	3	(cat or feline) same food and catnip	USOCR; EPO; JPO; DERWENT	OR	ON	2006/10/30 12:16
L3	35	(cat or feline) same treat and catnip	US-PGPUB ; USPAT	OR	ON	2006/10/30 12:59
L4	74	(cat or feline) and treat and catnip	US-PGPUB ; USPAT	OR .	ON	2006/10/30 13:01
L5	2	(cat or feline) and treat and catnip	USOCR; EPO; JPO; DERWENT	OR	ON	2006/10/30 14:45
L6	116	(cat or feline) and freeze adj dried	USOCR; EPO; JPO; DERWENT	OR	ON	2006/10/30 14:46
L7	11	(cat or feline) and freeze adj dried same food	USOCR; EPO; JPO; DERWENT	OR	ON	2006/10/30 14:47
L8	204	(cat or feline) and freeze adj dried same food	US-PGPUB ; USPAT	OR	ON	2006/10/30 14:47
L9	204	(cat or feline) and (freeze adj dried same food)	US-PGPUB ; USPAT	OR	ON	2006/10/30 14:48
L10	4206	(cat or feline) same food and (cat or feline) same food	US-PGPUB ; USPAT	OR	ON	2006/10/30 14:48
L11	4206	((cat or feline) same food) and ((cat or feline) same food)	US-PGPUB ; USPAT	OR	ON	2006/10/30 14:49
L12	112	((cat or feline) same food) and ((freeze adj dried) same food)	US-PGPUB ; USPAT	OR	ON	2006/10/30 14:49

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PASSWORD:

TERMINAL (ENTER 1, 2, 3, OR ?):2

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        AUG 30
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NEWS
     6
                CA/CAplus enhanced with more pre-1907 records
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        SEP 21
                CA/CAplus fields enhanced with simultaneous left and right
                 truncation
NEWS
        SEP 25
     8
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         SEP 25
                CAS REGISTRY(SM) no longer includes Concord 3D coordinates
                CAS REGISTRY(SM) updated with amino acid codes for pyrrolysine
NEWS 10
        SEP 25
                CEABA-VTB classification code fields reloaded with new
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                classification scheme
NEWS 12 OCT 19 LOGOFF HOLD duration extended to 120 minutes
NEWS 13 OCT 19 E-mail format enhanced
NEWS 14 OCT 23
                Option to turn off MARPAT highlighting enhancements available
NEWS 15 OCT 23
                CAS Registry Number crossover limit increased to 300,000 in
                multiple databases
NEWS 16 OCT 23
                The Derwent World Patents Index suite of databases on STN
                has been enhanced and reloaded
                CHEMLIST enhanced with new search and display field
NEWS 17
        OCT 30
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=> file food COST IN U.S. DOLLARS

SINCE FILE TOTAL ENTRY SESSION

FULL ESTIMATED COST

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=> s catnip (20a) (feline or cat) (5w) food L1 4 CATNIP (20A) (FELINE OR CAT) (5W) FOOD

=> d 1-4 bib ab

```
ANSWER 1 OF 4 CAPLUS COPYRIGHT 2006 ACS on STN
L1
     2005:1196379 CAPLUS
AN
DN
     143:439140
ΤI
     Animal food palatability enhancer and method of use and manufacture
     thereof
IN
     Chen, Teh-Kuei; Trivedi, Nayankumar B.
PA
     AFB International, USA
SO
     PCT Int. Appl., 25 pp.
     CODEN: PIXXD2
DT
     Patent
LA
     English
FAN.CNT 1
     PATENT NO.
                        KIND DATE
                                            APPLICATION NO.
                                                                      DATE
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PΙ
     WO 2005104869
                          A1
                                 20051110 WO 2005-US14207
         W: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH,
             CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD,
             GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KP, KR, KZ,
             LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA,
             NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL,
             SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA,
             ZM, ZW
         RW: BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW, AM,
             AZ, BY, KG, KZ, MD, RU, TJ, TM, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR, BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML,
             MR, NE, SN, TD, TG
     US 2005276881
                          A1
                                           US 2005-114334
                                 20051215
                                                                      20050426
PRAI US 2004-565861P
                           Ρ
                                 20040427
                           Ρ
     US 2004-578615P
                                 20040610
AΒ
     An animal food composition comprises a basal animal food composition and a
catnip
     palatability enhancer such as catnip, catnip oil, matatabi, an extract of
     matatabi, nepetalactone, an active analog of nepetalactone, an active
     component of catnip other than nepetalactone, or a combination comprising
     one or more of the foregoing catnip palatability enhancers. The catnip
     palatability enhancer may be in the form of a flavor composition A method of
     enhancing the palatability of a cat food composition comprises adding
     the catnip palatability enhancer to the cat
     food composition
RE.CNT 12
              THERE ARE 12 CITED REFERENCES AVAILABLE FOR THIS RECORD
              ALL CITATIONS AVAILABLE IN THE RE FORMAT
L1
     ANSWER 2 OF 4 PROMT COPYRIGHT 2006 Gale Group on STN
AN
     2004:193409 PROMT
TI
     8 in 1 Kookamunga Cat Treats - 100% Natural Chataire Catnip;
     Cheeeeze Treats Made with Real Cheddar Cheese with 100% Natural
     Catnip MANUFACTURER: Eight in One Pet Products, Inc. CATEGORY: 602
     - Cat Food. (Brief Article)
SO
     Product Alert, (10 May 2004) Vol. 34, No. 9.
     ISSN: ISSN: 074·0-3801.
PB
     Marketing Intelligence Service, Ltd.
DT
     Newsletter
LΑ
     English
WC
     *FULL TEXT IS AVAILABLE IN THE ALL FORMAT*
AB
        New varieties of 8 in 1 Kookamunga Cat Treats are available from
     Hauppauge, NY-based Eight in ..... For the full new product report or
     sample retrieval information, please call: Marketing Intelligence Service,
     Ltd., (585) 374-6326.
```

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- L1 ANSWER 3 OF 4 PROMT COPYRIGHT 2006 Gale Group on STN
- AN 2004:15037 PROMT
- TI Inobys PetFirst Good Girl Drops Fortified Cat Treats Catnip MANUFACTURER: Inobys Pet Healthcare Co. CATEGORY: 602 Cat Food. (Brief Article)
- SO Product Alert, (12 Jan 2004) Vol. 34, No. 1. ISSN: ISSN: 0740-3801.
- PB Marketing Intelligence Service Ltd.
- DT Newsletter
- LA English
- WC 88

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

The Inobys PetFirst line of products includes Fortified Cat Treats called Good Girl Drops. Described as a "Unique... fortified treat with calcium & protein... plus Immune-Boosting Mach I(tm) for better health," the Treats come in a Catnip variety. Said to be a tantalizing treat, Catnip-Drops are made with real catnip. Manufactured by Inobys Pet Healthcare Company of Pleasanton, CA, the Cat Treats are sold in 1.8 oz. (50g) and 4.4 oz. (125g) resealable pouches. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (585) 374-6326.

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- L1 ANSWER 4 OF 4 PROMT COPYRIGHT 2006 Gale Group on STN
- AN 2002:361181 PROMT
- TI 8 in 1 Kookamunga Catnip Treats Chicken Flavored; Salmon Flavored MANUFACTURER: Eight in One Pet Products, Inc. CATEGORY: 602 Cat Food.
- SO Product Alert, (13 May 2002) Vol. 31, No. 9. ISSN: ISSN: 0740-3801.
- PB Marketing Intelligence Service Ltd.
- DT Newsletter
- LA English
- WC 114
  - \*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*
- 8 in 1 Kookamunga Catnip Treats are now available in Chicken Flavored and Salmon Flavored varieties from Hauppauge, NY-based Eight In One Pet Products, Inc. The cat treats are packaged in 5 oz. (141g) resealable cans that are flagged, "Shake it and they will come! Pure frantic fun!" Package text further states, "Kookamunga Catnip Treats are made with Colonel Kookamunga's secret herbs and spices. Wanna know what they are? Don't tell but it's catnip, catnip, catnip, catnip, catnip, catnip and... real chicken (or) salmon (betcha thought I would say catnip!) But seriously, cats can't live on the nip alone (although we'll try)." For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (585) 374-6326.

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=> S CATNIP (20A) (FELINE OR CAT) (5W) treat#
L2 7 CATNIP (20A) (FELINE OR CAT) (5W) TREAT#

=> dup rem 12

DUPLICATE IS NOT AVAILABLE IN 'FOREGE, NUTRACEUT'. ANSWERS FROM THESE FILES WILL BE CONSIDERED UNIQUE PROCESSING COMPLETED FOR L2

L3 7 DUP REM L2 (0 DUPLICATES REMOVED)

=> d 1-7 bib ab

- L3 ANSWER 1 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
- AN 2004:193409 PROMT
- TI 8 in 1 Kookamunga Cat Treats 100% Natural Chataire Catnip; Cheeeeze Treats Made with Real Cheddar Cheese with 100% Natural Catnip MANUFACTURER: Eight in One Pet Products, Inc. CATEGORY: 602 - Cat Food.(Brief Article)
- SO Product Alert, (10 May 2004) Vol. 34, No. 9. ISSN: ISSN: 0740-3801.
- PB Marketing Intelligence Service, Ltd.
- DT Newsletter
- LA English
- WC 34

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB New varieties of 8 in 1 Kookamunga Cat Treats are available from Hauppauge, NY-based Eight in ..... For the full new product report or sample retrieval information, please call: Marketing Intelligence Service, Ltd., (585) 374-6326.

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- L3 ANSWER 2 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
- AN 2004:15037 PROMT
- TI Inobys PetFirst Good Girl Drops Fortified Cat Treats Catnip MANUFACTURER: Inobys Pet Healthcare Co. CATEGORY: 602 Cat Food.(Brief Article)
- SO Product Alert, (12 Jan 2004) Vol. 34, No. 1. ISSN: ISSN: 0740-3801.
- PB Marketing Intelligence Service Ltd.
- DT Newsletter
- LA English
- WC 88

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

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ANSWER 3 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
L3
AN
     2000:479783 PROMT
     Successful Expansion of Food Products Program for FTI Foodtech
ΤI
     International Inc.
     Business Wire, (7 Jun 2000) pp. 227.
SO
     Business Wire
PB
DT
     Newsletter
     English
LΑ
WC
     246
     *FULL TEXT IS AVAILABLE IN THE ALL FORMAT*
AΒ
       Business Editors
      THIS IS THE FULL TEXT: COPYRIGHT 2000 Business Wire
L3
     ANSWER 4 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
     2000:705635 PROMT
AN
     Spoiling the Pooch. (Pet Industry Trade Show) (Brief Article) (Statistical
ΤI
     Data Included)
AΠ
     BELGUM, DEBORAH
     Los Angeles Business Journal, (31 Jul 2000) Vol. 22, No. 31, pp. 3.
SO
     ISSN: 0194-2603.
     CBJ, L.P.
PB
DT
     Newsletter
LΑ
     English
WC
     822
     *FULL TEXT IS AVAILABLE IN THE ALL FORMAT*
AB
       BIG TRADE SHOW POINTS UP GROWING TENDENCY TO TREAT PETS LIKE KIDS
      THIS IS THE FULL TEXT: COPYRIGHT 2000 CBJ, L.P.
     Subscription: $26.00 per year. Published weekly. c/o Los Angeles Business
     Times, 5700 Wilshire Blvd., Suite 170, Los Angeles, CA 90036.
L3
     ANSWER 5 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
AN
     97:648087 PROMT
     One Earth Naturals Cat Crunchies
     Product Alert, (8 Dec 1997) pp. N/A.
     ISSN: 0740-3801.
     English
LΑ
WC
     *FULL TEXT IS AVAILABLE IN THE ALL FORMAT*
     MANUFACTURER: One Earth Pet Products
AB
     CATEGORY: Cat Food
     Cat Crunchies "made with real catnip" are new from manufacturer
     One Earth Pet Products. Distributed by M.D.E. Laboratories Inc. of
     Hauppauge, NY, the dry cat treats are packaged in
     resealable canisters displaying the One Earth Naturals name. For sample
     retrieval information, please call: Marketing Intelligence Service, Ltd.,
     (716) 374-6326.
      THIS IS THE FULL TEXT: COPYRIGHT 1997 Marketing Intelligence Service Ltd.
    ANSWER 6 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
L3
AN
     96:663021 PROMT
     Nibletz Cat Treats MANUFACTURER: Wodema Pet Corp. CATEGORY: Cat Food
ΤI
     Product Alert, (9 Dec 1996) pp. N/A.
     ISSN: 0740-3801.
LA
     English
WC
     *FULL TEXT IS AVAILABLE IN THE ALL FORMAT*
```

- AB Nibletz Cat Treats are available in the U.S. from Wodema Pet Corporation, located in Kelowna, B.C., Canada. Made with liver and catnip, they are said to contain low ash (3%) and low magnesium (0.014%) levels. The cat treats are sold in double-lined aluminum foil pouches designed for rack display. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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- L3 ANSWER 7 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
- AN 95:305716 PROMT
- TI Hartz Holiday Pet Toys Christmas Cat Toys; Christmas Dog Toys; Lambswool Toys; Fetch and Chew Toys; Premium Cat Stocking; Premium Dog Stocking
- SO Product Alert, (11 Sep 1995) pp. N/A. ISSN: 0740-3801.
- LA English
- WC 224
  - \*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*
- AB MANUFACTURER: Hartz Mountain Corp. CATEGORY: Non-Food Pet Specialties

A line of Holiday Pet Toys is being offered by Hartz Mountain Corp. They are made to promote "greater interaction between pets and family members this holiday season." The toys are as follows: Christmas Cat Toys come with catnip treats in "creative shapes" such as holiday wreaths wrapped in a bow, pillows with bells and ribbon and Santa's Sack made of woven cotton for "hours of kneading and scratching;" Christmas Dog Toys are squeaky dog toys that include a white and red ribbon bone, Santa and his Elves and Holiday Sleighs all made out of vinyl with "safety squeakers;" Lambswool Toys are soft toys made out of lambswool in the shape of bears and dinosaurs; Fetch and Chew Toys are knotted toys made of multicolored, cotton-twined rope that "make a perfect gift for those small- to medium-sized dogs who love to chew on socks and slippers. These toys have suggested retail prices ranging from \$1.99 -\$5.99. Premium Cat Stocking is filled with a furry Marty Mouse, Pon Pon Balls and a catnip teddy bear with a bell. The Premium Dog Stocking contains "Veg-a-Buddies" and "Funny Face" vinyl squeak toys and rawhide "Twisters." These toys have a suggested retail price of \$4.99. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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- L3 ANSWER 3 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
- AN 2000:479783 PROMT
- TI Successful Expansion of Food Products Program for FTI Foodtech International Inc.
- SO Business Wire, (7 Jun 2000) pp. 227.
- PB Business Wire
- DT Newsletter
- LA English
- WC 246
- TX Business Editors

TORONTO-- (BUSINESS WIRE) -- June 7, 2000

Mr. Bill Hullah, President of FTI Foodtech International Inc. (CDNX:FTI), on behalf of the board of directors for the company, announced today the completion of a three-month expansion program within its Food Products Division.

Newly identified markets have lead to substantial sales of such items as candies, snack food, high-end wire food baskets and lemon tea drinks.

Results of this fourth quarter marketing thrust indicate that FTI will reach several million in sales for this current fiscal year, along with solid profits. The success of this program has had a strongly positive impact on the February and March 2000 sales and earnings.

First quarter sales and profits should also benefit from the ongoing activities of this initiative.

The food business in North America is a multi-billion dollar business. Success is directly dependent upon quality contacts in both the supply and sales sides of the market. FTI's long-standing relationship with many of the key food and related companies gives it a great competitive edge in this marketplace.

FTI also moves ahead successfully in its other operations, including:

- Maxi Treat Pet Products a well-established line of All-natural Liver Bits for dog obedience training as well as catnip cat toys and treats
- 2) AGELESS Oxygen Absorber a shelf-life extender for food products, allowing for long term storage and increased distribution without the addition of preservatives.

The CDNX Exchange has neither approved nor disapproved the contents of this press release.

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- CO \*FTI
- ICL \*BUS Business, General; BUSN Any type of business
- NAIC \*48851 Freight Transportation Arrangement
- FEAT LOB; COMPANY
- L3 ANSWER 4 OF 7 PROMT COPYRIGHT 2006 Gale Group on STN
- AN 2000:705635 PROMT
- TI Spoiling the Pooch. (Pet Industry Trade Show) (Brief Article) (Statistical

Data Included)

- AU BELGUM, DEBORAH
- SO Los Angeles Business Journal, (31 Jul 2000) Vol. 22, No. 31, pp. 3. ISSN: 0194-2603.
- PB CBJ, L.P.
- DT Newsletter
- LA English
- WC 822
- TX BIG TRADE SHOW POINTS UP GROWING TENDENCY TO TREAT PETS LIKE KIDS

If you ever wondered whether society is going to the dogs, or the cats, wonder no more. It is.

Or at least it seemed that way at the Pet Industry Trade Show last week, where the latest gadgets and gizmos concocted for pets were on display at the Long Beach Convention Center.

The array of luxury pet products is testament to the exalted status dogs, cats and other animals have attained in America. There were catnip cigars, scented doghouses, chicken jerky for ferrets, play gyms for birds, deck shoes for dogs, aromatherapy products for pets, and faux-mink coats for canines.

There was Yesterday's News Cat Litter (made of shredded newspapers), foldaway pet carriers, baby books for pets and videotapes for cats.

It was hard to tell whether these products were for children or creatures.

"People are treating their pets like family instead of like farm animals," said Doug Poindexter, executive vice president of the World Wide Pet Supply Association, the Artesia-based organization that has been putting on the trade show for the past 50 years. "What used to be considered your barn cat is now your best friend."

Pampered pets translate into big business, particularly for the small-business entrepreneur who one day comes up with a crazy idea and months later is cranking out doggy pajamas.

Studies show that Americans are fond of pets and growing fonder every year. Americans spent \$22.6 billion on the critters in 1996, the latest year for which figures are available. By next year, that is projected to hit \$28.5 billion.

That gives people like Nuccio and PrimaRosa Falchi a glimmer of hope that their fake-fur coats for dogs will fill a niche.

The Falchis, who live in Las Vegas, used to make cashmere sweaters and raincoats for dogs. But during a trip to Italy a few years ago, their little bichon frise named Cino del Duca was shivering. 'Wouldn't it be nice for Cino to have a little fake fur?" they thought.

Employing an Italian couturier, they had a few capes designed in various sizes. They are made to look like leopard, lynx, mink, ermine, zebra and panther skins -- with a reversible fabric covered with polka dots.

The coats, which wholesale for \$30 each, have been featured in Neiman Marcus' Christmas catalog and are popular among high-end pet stores.

Ann Wong, owner of a Hong Kong pet store, ordered several faux-fur capes from the Falchis before returning home. "This is perfect for Hong Kong because it is not too cold there. Hong Kong is a very high-class and

elegant place, and the pet owners like the fancy things," Wong said. She was also shopping around for natural dog food and pet snacks.

The Falchis love customers like Wong, who help them sell 15,000 capes a year.

In a booth not far away from the Falchis sat another sky's-the-limit entrepreneur capitalizing on the pampered-pooch craze, Marianne Bertrand. Six years ago, the Toronto resident created Muttluks, booties for dogs, after sewing a pair for her Bassett hounds. The result was a \$30 pair of leather booties for winter and later a lighter boot for summer to protect against hot surfaces like boat decks, sandy beaches and asphalt.

"In the first two weeks, I sold 130 sets of boots," said Bertrand, who exports 85 percent of her goods from Canada to the United States. "I knew I was on to something."

If dog booties seem a little on the frou-frou side, it could get worse. Consider the line of dog clothing that Sharon Day has whipped up: pink tutus and matching headgear, shiny black tuxedos, argyle sweaters, Santa Claus outfits and little red devil costumes.

Day, a Hollywood costume designer, was trying to figure out a way to creatively use her spare time between TV and movie gigs. Four years ago, using her two Boston terriers as models, she started sewing doggie duds in zany styles. Soon she had created the company Rag Dog.

She now makes everything from rain capes and denim jackets to doggie wedding dresses and aloha shirts. Pet stores such as Catts & Doggs in Silver Lake, Three Dog Bakery in Pasadena and Pet Spot in Brentwood stock her canine clothing.

Last year she sold 12,000 outfits. "I expect to double that this year," she said.

While doodads for dogs abound, so do products for cats. Ratherbee, a Philadelphia company, makes catnip treats that come in all shapes and sizes. There are catnip cigars, catnip bubbles, catnip carrots, and catnip tails. They've been sold to pet stores from Alaska to England, including the famed Harrod's department store in London.

"Most cats go crazy over catnip," said Ratherbee's distributor Roger Stemfeld, himself sporting a catnip bow tie. "Give them a catnip cigar and they play with it, drool over it and get knocked out by it. And it sells well, too."

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CT\*PC3999930 Pet Supplies

\*EC290 Public affairs

ICL \*BUSN Any type of business; REG Business, Regional

NAIC \*339999 All Other Miscellaneous Manufacturing GT \*CC1USA United States

L1 ANSWER 2 OF 9 PROMT COPYRIGHT 2006 Gale Group on STN

AN 2004:193409 PROMT

TI 8 in 1 Kookamunga Cat Treats - 100% Natural Chataire Catnip; Cheeeeze Treats Made with Real Cheddar Cheese with 100% Natural Catnip MANUFACTURER: Eight in One Pet Products, Inc. CATEGORY: 602 - Cat Food. (Brief Article)

SO Product Alert, (10 May 2004) Vol. 34, No. 9. ISSN: ISSN: 0740-3801.

PB Marketing Intelligence Service, Ltd.

DT Newsletter

LA English

WC 34

TX New varieties of 8 in 1 Kookamunga Cat Treats are available from Hauppauge, NY-based Eight in ..... For the full new product report or sample retrieval information, please call: Marketing Intelligence Service, Ltd., (585) 374-6326.

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Subscription: \$600.00 per year. Published semimonthly. 6473 D Route 64, Naples, NY 14512-9726.

CT \*PC2047140 Cat Food; Cat food - Product introduction; Feed industry - Product introduction

CC \*EC336 Product introduction

CO \*Eight in One Pet Products Inc. Product introduction

ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business

NAIC \*311111 Dog and Cat Food Manufacturing

GT \*CC1U2NY New York; New York

L1 ANSWER 3 OF 9 PROMT COPYRIGHT 2006 Gale Group on STN

AN 2004:15037 PROMT

TI Inobys PetFirst Good Girl Drops Fortified Cat Treats - Catnip MANUFACTURER: Inobys Pet Healthcare Co. CATEGORY: 602 - Cat Food. (Brief Article)

SO Product Alert, (12 Jan 2004) Vol. 34, No. 1. ISSN: ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.

DT Newsletter

LA English

WC 88

TX The Inobys PetFirst line of products includes Fortified Cat Treats called Good Girl Drops. Described as a "Unique... fortified treat with calcium & protein... plus Immune-Boosting Mach I(tm) for better health," the Treats come in a Catnip variety. Said to be a tantalizing treat, Catnip-Drops are made with real catnip. Manufactured by Inobys Pet Healthcare Company of Pleasanton, CA, the Cat Treats are sold in 1.8 oz. (50g) and 4.4 oz. (125g) resealable pouches. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (585) 374-6326.

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CT \*PC2047140 Cat Food; PC5163000 Veterinary & Pet Supplies Wholesale

CC \*EC336 Product introduction

CO \*Inobys Pet Healthcare Co. Product introduction

ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of

business

NAIC \*311111 Dog and Cat Food Manufacturing; 42299 Other Miscellaneous Nondurable Goods Wholesalers

GT \*CC1USA United States

L1 ANSWER 4 OF 9 PROMT COPYRIGHT 2006 Gale Group on STN

AN 2002:361181 PROMT

TI 8 in 1 Kookamunga Catnip Treats - Chicken Flavored; Salmon Flavored MANUFACTURER: Eight in One Pet Products, Inc. CATEGORY: 602 - Cat Food.

SO Product Alert, (13 May 2002) Vol. 31, No. 9. ISSN: ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.

DT Newsletter

LA English

WC 114

8 in 1 Kookamunga Catnip Treats are now available in Chicken Flavored and Salmon Flavored varieties from Hauppauge, NY-based Eight In One Pet Products, Inc. The cat treats are packaged in 5 oz. (141g) resealable cans that are flagged, "Shake it and they will come! Pure frantic fun!" Package text further states, "Kookamunga Catnip Treats are made with Colonel Kookamunga's secret herbs and spices. Wanna know what they are? Don't tell but it's catnip, catnip, catnip, catnip, catnip, catnip, catnip and... real chicken (or) salmon (betcha thought I would say catnip!) But seriously, cats can't live on the nip alone (although we'll try)." For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (585) 374-6326.

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Subscription: \$600.00 per year. Published semimonthly. 6473 D Route 64, Naples, NY 14512-9726.

CT \*PC2047140 Cat Food

CC \*EC240 Marketing procedures

CO \*Eight in One Pet Products Inc.

ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business

NAIC \*311111 Dog and Cat Food Manufacturing

GT \*CC1USA United States

L1 ANSWER 7 OF 9 PROMT COPYRIGHT 2006 Gale Group on STN

AN 97:648087 PROMT

TI One Earth Naturals Cat Crunchies

SO Product Alert, (8 Dec 1997) pp. N/A. ISSN: 0740-3801.

LA English

WC 59

AB MANUFACTURER: One Earth Pet Products

CATEGORY: Cat Food

Cat Crunchies "made with real catnip" are new from manufacturer One Earth Pet Products. Distributed by M.D.E. Laboratories Inc. of Hauppauge, NY, the dry cat treats are packaged in resealable canisters displaying the One Earth Naturals name. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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CT \*PC2047000 Pet Food

CC \*EC336 Product introduction

CO \*One Earth Pet Products

ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business

1

GT New: \*CC1USA United States
Old: \*CC1USA United States
FEAT LOB; COMPANY; NEWSLETTER

L1 ANSWER 8 OF 9 PROMT COPYRIGHT 2006 Gale Group on STN

AN 96:663021 PROMT

TI Nibletz Cat Treats MANUFACTURER: Wodema Pet Corp. CATEGORY: Cat Food

SO Product Alert, (9 Dec 1996) pp. N/A.

ISSN: 0740-3801.

LA English

WC 64

AB Nibletz Cat Treats are available in the U.S. from Wodema Pet Corporation, located in Kelowna, B.C., Canada. Made with liver and catnip, they are said to contain low ash (3%) and low magnesium (0.014%) levels. The cat treats are sold in double-lined aluminum foil pouches designed for rack display. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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CT \*PC2047140 Cat Food

CC \*EC33 Product Design & Development

CO \*Wodema Pet Corp.

GT New: \*CC1USA United States Old: \*CC1USA United States

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